

Group Members: _____ Class Period _____

Propaganda Technique

Identification

American Government

9th Grade Civics

Instructions:

- Form a group of three to four students.
- Work together to complete this project. (Everyone should participate in their group)
- Search online for examples of each of the ten propaganda techniques mentioned in your notes. (Examples may include: campaign posters, political cartoons, magazine ads, magazine cover pages that feature a political candidate or issue, or a televised campaign advertisement.)
- Complete a page in the packet for each propaganda technique.
- For each of your examples, you must cite where found it.
- If you choose to use a televised campaign commercial, you must draw a picture in the example box that illustrates what occurred during the commercial. You must also attach a hyperlink to the video in the example box.
- If you cannot find an example of one of the propaganda techniques then you may draw a political cartoon that illustrates how the technique is used.
- If you do not complete the packet before the end of the class period, it will become homework and will be due at the beginning of the next class period.

Grading:

- This project will be worth a total of 50 points and recorded in the projects portion of your grade.

Bandwagon

Place a copy of your propaganda technique example in the box.

Cite the web address for the advertisement your group chose for this propaganda technique.

Describe how the advertisement your group chose demonstrates this propaganda technique. Use specific examples from the advertisement to support your argument.

How does the advertisement try to appeal to the emotions of those who see it? (Is it a negative or a positive advertisement?)

In what way is this advertisement biased?

Card Stacking

Place a copy of your propaganda technique example in the box.

Cite the web address for the advertisement your group chose for this propaganda technique.

Describe how the advertisement your group chose demonstrates this propaganda technique. Use specific examples from the advertisement to support your argument.

How does the advertisement try to appeal to the emotions of those who see it? (Is it a negative or a positive advertisement?)

In what way is this advertisement biased?

Either/or Fallacy

Place a copy of your propaganda technique example in the box.

Cite the web address for the advertisement your group chose for this propaganda technique.

Describe how the advertisement your group chose demonstrates this propaganda technique. Use specific examples from the advertisement to support your argument.

How does the advertisement try to appeal to the emotions of those who see it? (Is it a negative or a positive advertisement?)

In what way is this advertisement biased?

False Analogy

Place a copy of your propaganda technique example in the box.

Cite the web address for the advertisement your group chose for this propaganda technique.

Describe how the advertisement your group chose demonstrates this propaganda technique. Use specific examples from the advertisement to support your argument.

How does the advertisement try to appeal to the emotions of those who see it? (Is it a negative or a positive advertisement?)

In what way is this advertisement biased?

Faulty Causes and Effect

Place a copy of your propaganda technique example in the box.

Cite the web address for the advertisement your group chose for this propaganda technique.

Describe how the advertisement your group chose demonstrates this propaganda technique. Use specific examples from the advertisement to support your argument.

How does the advertisement try to appeal to the emotions of those who see it? (Is it a negative or a positive advertisement?)

In what way is this advertisement biased?

Glittering Generalities

Place a copy of your propaganda technique example in the box.

Cite the web address for the advertisement your group chose for this propaganda technique.

Describe how the advertisement your group chose demonstrates this propaganda technique. Use specific examples from the advertisement to support your argument.

How does the advertisement try to appeal to the emotions of those who see it? (Is it a negative or a positive advertisement?)

In what way is this advertisement biased?

Name Calling

Place a copy of your propaganda technique example in the box.

Cite the web address for the advertisement your group chose for this propaganda technique.

Describe how the advertisement your group chose demonstrates this propaganda technique. Use specific examples from the advertisement to support your argument.

How does the advertisement try to appeal to the emotions of those who see it? (Is it a negative or a positive advertisement?)

In what way is this advertisement biased?

Plain Folks

Place a copy of your propaganda technique example in the box.

Cite the web address for the advertisement your group chose for this propaganda technique.

Describe how the advertisement your group chose demonstrates this propaganda technique. Use specific examples from the advertisement to support your argument.

How does the advertisement try to appeal to the emotions of those who see it? (Is it a negative or a positive advertisement?)

In what way is this advertisement biased?

Testimonial

Place a copy of your propaganda technique example in the box.

Cite the web address for the advertisement your group chose for this propaganda technique.

Describe how the advertisement your group chose demonstrates this propaganda technique. Use specific examples from the advertisement to support your argument.

How does the advertisement try to appeal to the emotions of those who see it? (Is it a negative or a positive advertisement?)

In what way is this advertisement biased?

Transfer

Place a copy of your propaganda technique example in the box.

Cite the web address for the advertisement your group chose for this propaganda technique.

Describe how the advertisement your group chose demonstrates this propaganda technique. Use specific examples from the advertisement to support your argument.

How does the advertisement try to appeal to the emotions of those who see it? (Is it a negative or a positive advertisement?)

In what way is this advertisement biased?